

Wiser analyzed prices in the **JUICES category** on March 18, 2025, comparing branded** and private-label* products.

Containers of Orange Juice (Weights of 52 - 64 FI Oz.)

Bright & Early	\$1.64
Private Label (Target)	\$4.49
Private Label (HEB)	\$4.66
Sunny D	\$2.06
Private Label (7-11)	\$2.79
Private Label (Wegman's)	\$2.99
Private Label (Kroger)	\$3.00
Langers	\$3.38
Private Label (Walmart)	\$3.48
Tropicana	\$4.10

Minute Maid	\$4.12
Hill Country	\$4.14
Florida's Natural	\$4.64
Simply	\$4.66

*Private-label products from other retailers are included for reference only and are not sold by the referenced retailer.

**All branded product prices collected from:



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